



QUALCON 2
CONNECT 0
MANUFACTURING EDITION 2
6

Beyond Conformance:
Quality as a Business Enabler

**Proudly presented by the
Australian Organisation for Quality
(AOQ)**

*Connecting Australia's quality community in
manufacturing excellence*



SPONSORSHIP PROSPECTUS



Qualcon Connect: Manufacturing Edition 2026 | Friday 6 November 2026 | Sydney NSW

Connecting Australia's quality community in manufacturing excellence

About the AOQ

The Australian Organisation for Quality (AOQ) is Australia's peak professional body for quality practitioners. For over six decades, AOQ has championed quality management excellence across industry, government, education and service sectors.

AOQ delivers professional development, networking, certification pathways, and thought leadership to thousands of members and quality professionals nationwide. Our events bring together the brightest minds in quality to share knowledge, solve problems, and elevate standards across Australia.

ABOUT Qualcon Connect 2026

QUALCON is the AOQ's flagship national conference - **Australia's premier gathering of quality professionals**. **Qualcon Connect 2026** marks an exciting evolution: a focused, high-impact one-day format centred on **Quality in Manufacturing**.

Manufacturing quality is at the heart of Australia's industrial competitiveness. From defence and aerospace to food production and advanced materials, the ability to build quality into every process is what separates world-class organisations from the rest. **Qualcon Connect 2026** will convene practitioners, leaders, academics and innovators to share the **latest thinking, tools and case studies** in manufacturing quality.

 Date	Friday, 6 November 2026
 Venue	GME Winston Hills Sydney, NSW
 Format	1-Day Conference (single day, focused format)
 Theme	Qualcon Connect: Manufacturing Edition Quality as a Business Enabler
 Audience	Quality managers, engineers, executives & practitioners
 Program	Keynote, workshop, breakout sessions, presentations & networking

Turn to page 5 to view our sponsorship packages.



SPONSORING Qualcon Connect 2026

Sponsoring **Qualcon Connect 2026** gives your organisation **direct visibility with senior manufacturing quality decision-makers**, including quality leaders, operations managers, continuous improvement specialists, executives and procurement influencers who shape purchasing, compliance and improvement decisions.

Why sponsor now:

- **Reach a focused national audience** of manufacturing quality professionals before, during and after the event.
- Position your organisation as a **practical contributor to quality**, productivity and manufacturing excellence.
- **Build direct relationships** with AOQ's national community, speakers, partners and industry influencers.
- **Gain brand exposure** through event communications, onsite recognition, sponsor acknowledgements and post-event channels.
- Support AOQ's mission to **advance quality capability** across Australian manufacturing.

Some past sponsors of QUALCON have included JASANZ, NATA, Global Quality, Minitab, PwC, Telarc, SAI, Global Quality Services (GQS), Global Certification, Massey University, IQM, Exemplar Global, ISO Certification Experts, Pericles Software and Promapp.

Package selection guide: **Platinum** is best for maximum market leadership and keynote visibility; **Gold** is best for strong brand exposure and break sponsorship; **Silver** is best for practical visibility with included delegate access; **Bronze** is best for entry-level support and targeted recognition.

Decision notes: **Sponsor places are limited**, with premium tiers offering the greatest visibility, speaking access and positioning value; AOQ also welcomes **tailored sponsorship discussions** where a standard package does not fully meet your objectives.



OUR AUDIENCE

Qualcon Connect 2026 **attracts a curated audience of quality professionals** from across Australia's manufacturing sector. These are engaged, senior practitioners responsible for quality systems, supplier management, operations and strategic improvement.

Quality Managers
& Directors

Engineers &
Technical Leads

Operations &
Process Managers

C-Suite & Senior
Executives

Delegates come from **defence, aerospace, automotive, food & beverage, pharmaceutical, electronics, medical devices** and general manufacturing industries - spanning across small, medium and large enterprises.

SPONSORSHIP TIERS

Qualcon Connect 2026 offers four sponsorship tiers designed to suit a range of budgets and objectives. All sponsors receive acknowledgement and brand exposure; higher tiers unlock expanded visibility, speaking opportunities and premium positioning.

PLATINUM

\$6,500 (inc GST)

1 available

GOLD

\$5,000 (inc GST)

1 available

SILVER

\$3,300 (inc GST)

BRONZE

\$1,500 (inc GST)



SPONSORSHIP PACKAGES

Benefit	Platinum \$6,500 <i>(Conference Sponsor)</i>	Gold \$5,000 <i>(Breaks Sponsor)</i>	Silver \$3,300	Bronze \$1,500
Delegate registrations included	4 <i>(valued up to \$3,800)</i>	3 <i>(valued up to \$2,850)</i>	2 <i>(valued up to \$1,900)</i>	1 <i>(valued up to \$950)</i>
Social media mentions (pre-event)	4 posts	3 posts	2 posts	1 post
Logo on all conference marketing material	✓	✓	✓	✓
Logo on event website (with link)	✓	✓	✓	✓
Ability to provide merchandise opportunity for conference packs or other in-kind branded materials	✓	✓	✓	-
Placement for 2 pull-up banners in breaks area	✓	✓	-	-
Acknowledgement in opening remarks	✓	✓	-	-
Presentation slot	30 min	10 min	-	-
Quality Business Listing	1 page listing in QB magazine <i>(valued up to \$900)</i>	½ page listing in QB magazine <i>(valued up to \$600)</i>	¼ page listing in QB <i>(valued up to \$360)</i>	-
AOQ Corporate Membership	1 x AOQ Corporate Membership <i>(valued up to \$1,100)</i>	1 x AOQ Corporate Membership <i>(valued up to \$1,100)</i>	-	-
Placement for 2 pull-up banners inside conference room	✓	-	-	-
Logo on name badge	✓	-	-	-
AOQ welcomes other sponsorship arrangements, please contact us to discuss options				
Total Potential Value:	up to \$5,800	up to \$4,550	up to \$2,260	up to \$950



Next Steps

Secure your sponsorship package for Qualcon Connect 2026.

To discuss the best fit for your organisation or confirm availability, contact AOQ and request a sponsorship agreement.

Contact: admin@aoq.net.au | www.qualcon.com.au | www.aoq.net.au

Recommended action: Confirm your preferred sponsorship tier early, as premium opportunities are limited and allocated subject to availability, signed agreement and payment.

Terms & Conditions

- All investment amounts are inclusive of GST.
- Sponsorship is confirmed upon receipt of a signed agreement and payment has been made.
- AOQ reserves the right to substitute equivalent benefits in the event of circumstances beyond its control.
- Exhibition space allocation is subject to floor plan availability and will be confirmed upon booking.
- Artwork and logo files must be supplied in high-resolution JPG or PNG format, as soon as practical after signed agreement and payment of invoice, to assist with marketing and exposure.
- Cancellations received after 1 September 2026 are non-refundable. Cancellations before this date will incur a 25% administration fee.
- Sponsorship benefits apply to **Qualcon Connect 2026** only and do not carry over to future events.
- AOQ reserves the right to decline or withdraw sponsorship arrangements that conflict with its values or member interests.

