



# QUALCON 2018 SPONSORSHIP OPPORTUNITIES



## **\$12000 Full Conference Major Sponsor**

- Your choice of a free exhibition booth in the general exhibition hall being either a 2m x 2m or a 3m x 2m placed near the entrance of the main presentation rooms.
- Complimentary Full Conference Registration (which includes the Conference Dinner) for three delegates.
- Gala Dinner & Welcome Cocktail Party registrations for an additional three delegates.
- Your banners and other displays located in the Conference and Dining areas.
- Logo on the conference banner.
- Advertising in the following media:
  - All Conference Promotion material which includes the National Journal, AOQ & NZOQ Quality Business journal
  - AOQ Australian monthly e-Newsletter
  - Conference Web Pages: <http://www.qualcon.com.au>
  - National Web Page: <http://www.aq.net.au>
  - Proceedings will be available via our website
  - Print, radio and web Media
  - Your company material in the Conference satchel
  - Hand-outs of your company material at the Conference
  - Your Logo on Lunch and Dinner menus

## **\$6,500 Full Day**

- Two full conference registration
- Promotional material, two pieces inserted into conference satchel
- Banners displayed during selected day
- Logo published on selected day conference material eg: session program for the day
- Logo published on conference promotional material which includes Web site, Quality Business Journal, email bulletins etc under the heading 'Minor Sponsorship'

## **\$3,000 Dinner**

- Two complimentary Gala Dinner seats
- Promotional material, one piece inserted into conference satchel
- Banners displayed during the dinner
- Logo published on dinner menu
- Logo published on conference promotional material which includes Web site, Quality Business Journal, email bulletins etc under the heading 'Minor Sponsorship'

## **\$2,000 Lunch (Monday or Tuesday)**

- Promotional material available at AOQ booth
- Banners displayed during lunch and sessions after lunch
- Logo published on conference promotional material which includes Web site, Quality Business Journal, email bulletins etc under the heading 'Minor Sponsorship'
- Announced at all stream sessions before breaking for lunch

## **\$1,500 Opening Cocktails event Sunday evening 14/10/2018**

- Promotional material available at AOQ exhibition booth
- Logo published on conference promotional material which includes Web site, Quality Business Journal, email bulletins etc under the heading 'Minor Sponsorship'

### **\$2,000 Promotional Material**

- Promotional material, two pieces inserted in the conference satchel and available at the AOQ booth.
- Logo published on conference promotional material which includes Web site, Quality Business Journal, email bulletins etc under the heading 'Minor Sponsorship'

### **\$1,200 Afternoon tea (Tues or Wed)**

- Promotional material available at AOQ booth
- Logo published on conference promotional material which includes Web site, Quality Business Journal, email bulletins etc under the heading 'Minor Sponsorship'
- Announced at all stream sessions before breaking for morning tea

**Note: All prices are quoted as GST Exclusive.**

**To confirm your interest and find out details and how to register contact the AOQ Office by email [admin@qualcon.com.au](mailto:admin@qualcon.com.au) or phone Craig on 1800 725 850**